

HELLO EVERYBODY,  
LAST TIME IN PARIS  
THE REFRAIN WAS

“YOU, ITALIANS,  
ARE MAD”

YES, MAYBE



from  
not be actual  
use

NOT  
MEET  
THE FRE  
EIGN OF  
PROJECT

POSSIBILITY  
TO MAKE  
MUSEUMIX  
EVOLVE  
TOGETHER

NO  
COMPLEXITY  
&  
FUN

A CLEAR  
VISION ABOUT  
MUSEUMIX  
FORMAT  
AND A UNIFIED  
WAY TO EXPLAIN IT

CHANGING  
MUSEUMIX

more  
VOICES  
FACES

ALL  
CONTINUITIES  
IN THE SAME  
LEVEL

Reorganization plus  
Structure new pos  
rigids

~~THE~~ PART  
→ TAKING ]  
- understand more  
clearly  
- create workload in  
sites  
- work connections  
→ HORIZONTAL

ITALIAN  
MUSEUMIX  
STYLE (?)

IDEAS

Historical  
context  
→ history  
→ ...  
the other qualities  
more

A line into town  
the museum du  
marché

Qu  
Clas  
2h

**265** applied  
@ MuseomixIT 2016

**4 museums**  
13 equipes  
13 prototypes

USEOMIX  
ITALIA

11 > 13  
NOVEMBRE  
2016

BOLOGNA • MUSEO TOLOMEO  
FAENZA • MUSEO CARLO ZAULI  
FERRARA • MUSEO DEL RISORGIMENTO E DELLA RESISTENZA  
TERNI • CAOS - CENTRO ARTI OPIFICIO SIRI





Workshops  
Networks  
Ambassadors



# A (FREE)STYLE IN PROGRESS

## **Late 2015 >> Workshop**

“Creative Museum” conference in Bologna, some really enthusiastic people, NEMO and IBC

**2016 >> Network & Ambassadors** composed by BAM! Strategie Culturali, IBC & Nemech UniFi

**2016 >> Aperomix** Nazionale in Bologna

# MUSEOMIX 2017

From a **network** to a **community**

2 **workshops** in Ferrara (Fiera del Restauro)  
& Firenze (Museum Digital Transformation)

**Museomix 2016 participants as ambassadors:**  
museum staff, museomixers, partners &  
experts



PROIETTATI  
VERSO  
MUSEOMIX  
2017